

# Nurulhazira Binte Jasni

2D Animator, Illustrator and Graphic Designer

## Contact:

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https://nurulhazira.com



## Personal Statement

Born and raised in Singapore, I am a multifaceted designer with a passion for 2D animation, motion graphics, video editing, and graphic design. I enjoy solving design challenges, always ensuring that my work aligns harmoniously with the overall brand identity. For me, effective design goes beyond conveying information; it fosters an emotional connection with the audience. Always eager to embrace new challenges, I constantly seek opportunities that inspire my growth and ignite my creativity.

## Design Skills

### 01 Computer

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premiere Pro, Autodesk Maya, Zbrush, TVPaint, Adobe Animate

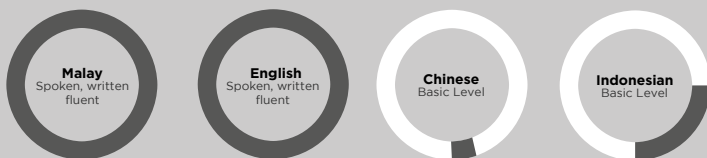
### 02 Knowledge

Grid & Layout  
Image editing  
Video editing  
Animation  
Arts & Craft

## Education

- From **August 2016** to **August 2019**  
Bachelor Degree in Animation Art  
Majored in 2D Animation  
LASALLE College of The Arts
- From **April 2012** to **April 2015**  
Diploma in Communication Design  
Distinction for Advertising Communication  
Majored in Illustration  
Temasek Polytechnic, Singapore
- From **January 2008** to **December 2011**  
Completed 7 GCE O level subjects  
Distinction for Malay  
Was in Choir for her Co-curriculum Activity (CCA)  
Macpherson Secondary School, Singapore

## Language Skills



## Achievements

- Merlion's Rojak, a short animated film:
  - KROK Film Fest 2018 (Russian cruise)
  - NYFA 2018 Nominated: Best Art Direction, Best Writing
  - ANIMAGE 2018
  - MIAF Student Competition 2019
- Now or Later, a short animated film:
  - Nominated for NYFA 2019, Student Media Category

## Work Experience

### 1. Content Creator at Plexxie Global

Date of Employment: April 2024 - Present

Graphic Design: Develop and create visual assets, including GIFs and animations, for social media platforms and websites.

Photoshoots and Video Shoots: Manage and execute photoshoots and video shoots, ensuring the production of high-quality visuals that align with clients' brand image and marketing objectives.

Editing: Edit photos and videos to enhance their visual impact, ensuring they meet clients' branding and marketing goals.

Company Branding: Spearhead the creation of engaging content for TikTok, Instagram, and Facebook. Ensure all content aligns with the company's brand identity and marketing strategy, enhancing the overall brand presence and engagement across social media platforms.

### 2. Motion Graphics Artist at Zeetrope Production

Date of Employment: Oct 2022 - June 2023

- Assist in designing creative deck
- Design and animate graphics such as lower thirds, opening sequences, transitions and supers for various media
- Animate infographics, icons and data visuals, including charts and graphs
- Work closely with the Director in creating storyboards within the production timeline.
- Assist in creating frame by frame animation

### 3. 2D Animator and Illustrator at Halza

Date of Employment: April 2020 - June 2022

Instagram:

- Curated and executed Instagram Stories for @drhensays with over 180k followers.
- Assisted in content creation and came up with illustrations and animation for company's Instagram page.

Youtube:

- Did storyboarding and created animation videos for Youtube.
- Post-production work: video and sound editing.

Phone app:

- Designed in-app emojis for text messaging.

### 4. Freelance Motion Graphics Artist, Video Editor, Illustrator and Graphic Designer

Date of Employment: August 2019 - Present

- Participated in all facets of motion graphics projects, from pre-production to post-production
- Review raw footages and assemble them into a cohesive video edit
- Basic colour correction and grading
- Basic audio mixing to ensure overall sound is clear and coherent

### 5. 2D Animator at Instant Replay Productions

Date of Employment: August 2019 - April 2020

### 6. Interned at Tin Toy Concept

Date of Employment: September 2014 - October 2014

### Part-time Art Educator at Clayworks

Date of Employment: May 2015 - August 2018